



# CHEM|E SHOW|26

POWERED BY  
ACHEMA

June 9-10, 2026 | George R. Brown Convention Center | Houston, TX

## Lead the Future of Chemical Engineering and Downstream Processing

**Lock In Premium Visibility at  
ChemE Show 2026**

Presented by



**HYDROCARBON  
PROCESSING®**

*Gulf Energy<sup>®</sup>*

[ChemE-Show.com](https://ChemE-Show.com)



# Powered by Industry Leaders: A Global Partnership with Proven Impact



**The ChemE Show** is more than an exhibition—it's a convergence of global expertise, led by *Hydrocarbon Processing*, the premier voice of the downstream and process industries. Backed by its parent company, Gulf Energy Information, and in partnership with DECHEMA—the organizers of ACHEMA, the world forum and leading show for process industries, boasting more than a century of industry insight, innovation, and trust.

## About Gulf Energy Information

**HYDROCARBON PROCESSING** Gulf Energy Information is the parent company of *Hydrocarbon Processing*, the industry's most trusted source for news and technical insight in the downstream and process sectors. Headquartered in Houston, Gulf also publishes *Gas Processing & LNG* and *Petroleum Economist*, and serves the global energy value chain with more than a century of experience.

Through *Hydrocarbon Processing*, Gulf delivers:

- Deep, longstanding relationships with downstream decision-makers across North America, Latin America, Europe and the Middle East.
- A powerful marketing engine that engages highly qualified engineers, operators, and executives.
- A proven track record of producing high-impact B2B conferences, content campaigns, and lead generation programs.



## About ACHEMA

**ACHEMA** Based in Frankfurt, DECHEMA is a non-profit association for chemical engineering and biotechnology. It is best known as the organizer of ACHEMA, the world's largest trade show for process industries, attracting over 150,000 participants from across the globe. Powered by ACHEMA means:

- Unmatched reach into the European chemical and process industries
- Strong relationships with multinational engineering firms and technology providers
- A rigorous technical and academic legacy.



## Together, We're Creating a New Global Platform!

This partnership brings together the technical depth and international prestige of ACHEMA with the commercial energy and downstream insight of Gulf's North American network.

ChemE Show 2026 in Houston launches our strategic event sequence, continuing with ACHEMA 2027 in Frankfurt and returning with ChemE Show 2028—creating a powerful global platform for innovators, manufacturers, and operators across the entire chemical processing value chain.



# ChemE Show 2026: Where Industry Connects

ChemE Show 2026 is the global business event for professionals driving innovation across chemical engineering, pharma, sustainability, and energy transition.

Amidst shifting global markets, our Houston-based platform delivers unmatched access to North American growth opportunities. This dynamic, exhibition-first marketplace connects solution providers directly with active buyers.

Whether launching technologies or building strategic partnerships, this is where deals happen.

## Anchored by the Six Pillars That Matter to Buyers



### Process Engineering & Plant Design

- Equipment and tools for modern, efficient, electrified plants—from heat exchangers and separation systems to pumps and valves.
- CTOs, process and project engineers, plant managers, EPC firms, technology licensors.

### Pharma & Biopharma Manufacturing

- Smart, flexible manufacturing for next-gen therapies. Spotlighting continuous processing, single-use systems, cleanroom tech, and scale-up solutions for ATMPs.
- Who you'll meet: Biopharma execs, CMOs, facility planners, regulatory, lead specifiers, and QC leads.



### Lab Innovation & R&D Technologies

- Showcase the tools transforming discovery and development: automation, cloud labs, AI-driven experimentation, real-time analytics, and lab-to-plant scale-up.
- Who you'll meet: R&D directors, lab managers, innovation officers, startup technologists.

## Anchored by the Six Pillars That Matter to Buyers

### Green Chemistry & Sustainability

- From bio-based feedstocks and circular economy solutions to energy efficiency and low-impact design, sustainability is a key driver of investment.
- Who you'll meet: Sustainability teams, operations leaders, strategy officers, ESG advisors.



### Industry 4.0 & Smart Operations

- Lead the digital transition with AI, smart sensors, predictive maintenance, connected systems, and cybersecurity — the building blocks of tomorrow's plants.
- Who you'll meet: OT/IT managers, automation engineers, digital strategists.

### Hydrogen & the Energy Transition

- Capture attention across rapidly evolving clean energy sectors. From electrolyzers and CCUS technologies to power-to-x solutions and infrastructure, your innovations belong in front of energy and process leaders shaping tomorrow's low-carbon industrial landscape.
- Who you'll meet: Energy companies, industrial gas users, infrastructure developers, government stakeholders.





## Why Participate?

- **Navigate Supply Chain Evolution & Reshoring Trends**

Position your technologies as essential solutions in the evolving North American chemical and energy landscape as companies prioritize supply chain resilience and domestic capabilities.

- **Capitalize on Industrial Transformation Incentives**

Showcase how your hydrogen, CCUS, and clean energy innovations align with substantial financial incentives and funding opportunities currently available to forward-thinking businesses.

- **Access Emerging Markets & Investment Partnerships**

Connect with capital providers, strategic partners, and buyers as global supply chains realign and create unprecedented demand for sustainable technology solutions.

- **Elevate Your Sustainability Leadership**

Demonstrate your environmental innovation commitment on an international stage, attracting premium clients and partners focused on responsible business transformation.

- **Drive Measurable Business Outcomes**

Generate qualified leads, secure strategic partnerships, and build lasting visibility that extends well beyond the event itself.



# Five Ways To Participate

## 1 EXHIBIT

All booths are turnkey — simplifying logistics for exhibitors with ready-to-use setups, so you can focus on connecting with attendees, not managing build-outs.

### All Booths Include:

- Recognition in **ChemE Show marketing materials**, including:
  - Ads in *Hydrocarbon Processing* and event website.
  - Promotional brochures, email marketing, and onsite signage.
  - Logo with a link to your company's website.
  - Onsite program guide and floorplan listing.
- **Pre-sized social media graphics** to promote your participation.
- Carpet, 1 draped table\*, 2 chairs\*, wastebasket, 1 standard 120v/500 watt electric drop. (\*20'x20' booths receive 2 draped tables, 4 chairs.) Additional/upgraded furnishings are available at exhibitor's cost. Credit not given for unused booth furnishings.
- **10% off discount code** for your customers.
- Staff Passes (10x10 booth=4; 10x20 booth=6; 20x20 booth=8)

### Booth Pricing & Options:

- **10x10 Inline Booth** – \$3,900
- **10x20 Inline Booth** – \$6,900
- **10x10 Endcap Booth** – \$4,400
- **10x20 Endcap Booth** – \$7,900
- **20x20 Endcap Booth** – \$14,000
- **20x20 Island Booth** – \$15,000
- **Raw Space** – \$35/square foot

### Exhibitor Enhancements:

- **Unlimited Beverage Station (\$7,000/day)**  
Offer unlimited coffee, soft drinks & bottled water at your booth.
- **Refreshment Host (\$8,000)**  
Host a branded refreshment break for attendees.
- **Happy Hour (\$12,000)**  
Drive traffic to your booth with a one-hour cocktail reception.

### Exhibitor Add-Ons:

- **Lead Retrieval (\$500)**  
Capture attendee contact info.
- **Pre-Show Email Promotion (\$5,000)**  
Custom email sent to registered attendees.
- **Live Demo Spotlight (\$3,000)**  
15-minute demo slot on a technical theater stage.
- **Floor Decal Branding (\$3,500)**  
High-visibility logo placement.
- **Push Notification (\$1,000)**  
Sponsored in-app message to attendees.

**Book your space now!**



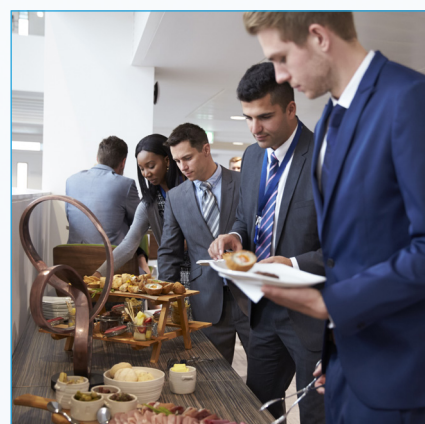
# Five Ways To Participate

## 2 SPONSOR

Elevate your brand and maximize exposure with one of these **impactful sponsorship opportunities**. Gain high-visibility branding, premium networking opportunities, and a strong presence at the ChemE Show 2026 **on the main stage!**

### All Sponsorships Include:

- Recognition in ChemE Show marketing materials (conference advertisements, website, promotional emails, brochures, onsite signage, and more).
- Logo placement on event signage and promotional materials.
- Complimentary social media graphics for marketing.
- Discounts on additional delegate tickets.
- Complimentary expo-only passes for staff.
- Complimentary expo-only passes for your customers to visit you on the show floor.



### Sponsorship Levels:

- **Diamond Sponsor (\$60,000) – Limited to 1**
  - Keynote speaking opportunity
  - Featured in ChemE Show Daily Newsletter
  - 40 complimentary expo passes & 10 full conference passes
  - Premier 10x20 booth space
  - 50% off discount code for customers
- **Gold Sponsor (\$40,000) – Limited to 5**
  - 30-minute presentation slot
  - Featured promo in ChemE Show Daily Newsletter
  - 20 complimentary expo passes & 6 full conference passes
  - 10x10 booth space
  - 20% off discount code for customers
- **Platinum Sponsor (\$50,000) – Limited to 3**
  - 30-minute presentation slot
  - Featured promo in ChemE Show Daily Newsletter
  - 30 complimentary expo passes & 8 full conference passes
  - 10x10 booth space
  - 30% off discount code for customers
- **Silver Sponsor (\$30,000)**
  - Panelist opportunity in a technical discussion
  - Featured promo in ChemE Show Daily Newsletter
  - 15 complimentary expo passes & 4 full conference passes
  - 10x10 booth space
  - 15% off discount code for customers

**Maximize your brand exposure—become a sponsor today!**

# Five Ways To Participate

## 3 SPEAK

Position your company as an **industry thought leader** by presenting at the ChemE Show in the technical theater!

### Speaker Opportunities:

- Presenting Sponsor (\$15,000) – Includes (2) 30-minute presentation slots, a 10x10 booth, and 15 complimentary passes within the exhibit hall.
- Contributing Sponsor (\$10,000) – Includes (1) 30-minute presentation slot, a 10x10 booth, and 10 complimentary passes.
- Technical Theater Sponsor (\$7,000) – Includes (1) 30-minute presentation slot within the exhibit hall.



## 4 ATTEND

Join the premier North American event dedicated to innovative chemical technologies! Whether you're looking to network, learn, or explore business opportunities, the ChemE Show is the place to be.

### Registration Pricing:

Ticket Type	Early Bird (before May 1)	Regular/Onsite
Full Conference Pass	\$600	\$800
One-Day Pass	\$300	\$400
Exhibit Hall Only	\$50	\$75

**Register  
before May 1  
to secure the  
best rates!**

**Save 15% on groups of 5+ from the same organization!**





# Five Ways To Participate

## 5 ADVERTISE

Maximize your reach before, during, and after the event with targeted advertising opportunities.

### SHOW GUIDE ADS:

- Full Page – \$2,500
- Half Page – \$1,500
- Quarter Page – \$750

### SHOW DAILY NEWSLETTER ADS:

LEADERBOARD (728\*90 px)  
One per newsletter.  
\$3,850 per newsletter

MPUs (336\*280 px)  
Two-Four per newsletter  
\$2,850 per MPU



## Be Part of a Landmark Industry Launch

**ChemE Show 2026** is a first-of-its-kind global exhibition and conference — built by industry leaders from **ACHEMA**, **Hydrocarbon Processing**, and **Gulf Energy Information** to bring the chemical processing value chain together in one powerful platform.

As a founding sponsor or exhibitor, you're not just booking a booth — you're helping shape a new commercial and technical hub for North America and beyond.

While this is a new launch, it's backed by decades of global event expertise, award-winning media brands, and an advisory board that spans the chemical, pharma, and energy sectors.

Expected attendance and exhibitor numbers will evolve as we grow — but early partners benefit from priority placement, amplified media exposure, and a seat at the table as we build a show that's engineered for ROI and long-term success.

**HYDROCARBON  
PROCESSING**

*Gulf Energy*<sup>®</sup>

 **DECHEMA**

**ACHEMA**

**Contact us** for inquiries, partnerships, or information about attending or exhibiting at ChemE Show 2026.

**Secure your space** now as an exhibitor or sponsor to maximize your company's visibility at this premier industry event.